

we mobilize change

accessibility, intensity and
quality for all your processes

paradigm
shift in
business

the mobile
context

our approach

paradigm shift in business

what's going on?
technology has advanced rapidly
change leading is a success factor
all business processes are individual
learning spaces are out-of classroom
emphasis is on guidance and support
cost-efficiency is more important

paradigm
shift in
business

accessibility, intensity and
quality for all your processes

the mobile context

why mobile?

mobile is only one part of the
equation content must meet context:
byte-sized chunks of nano-learning

tools for content creation & connecting

learning process needs to be transparent
the iPhone effect

connected experience: people & places

the mobile
context

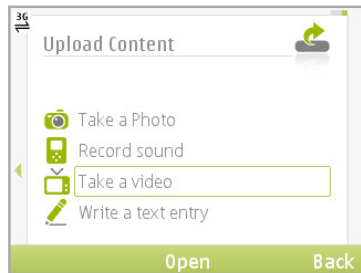
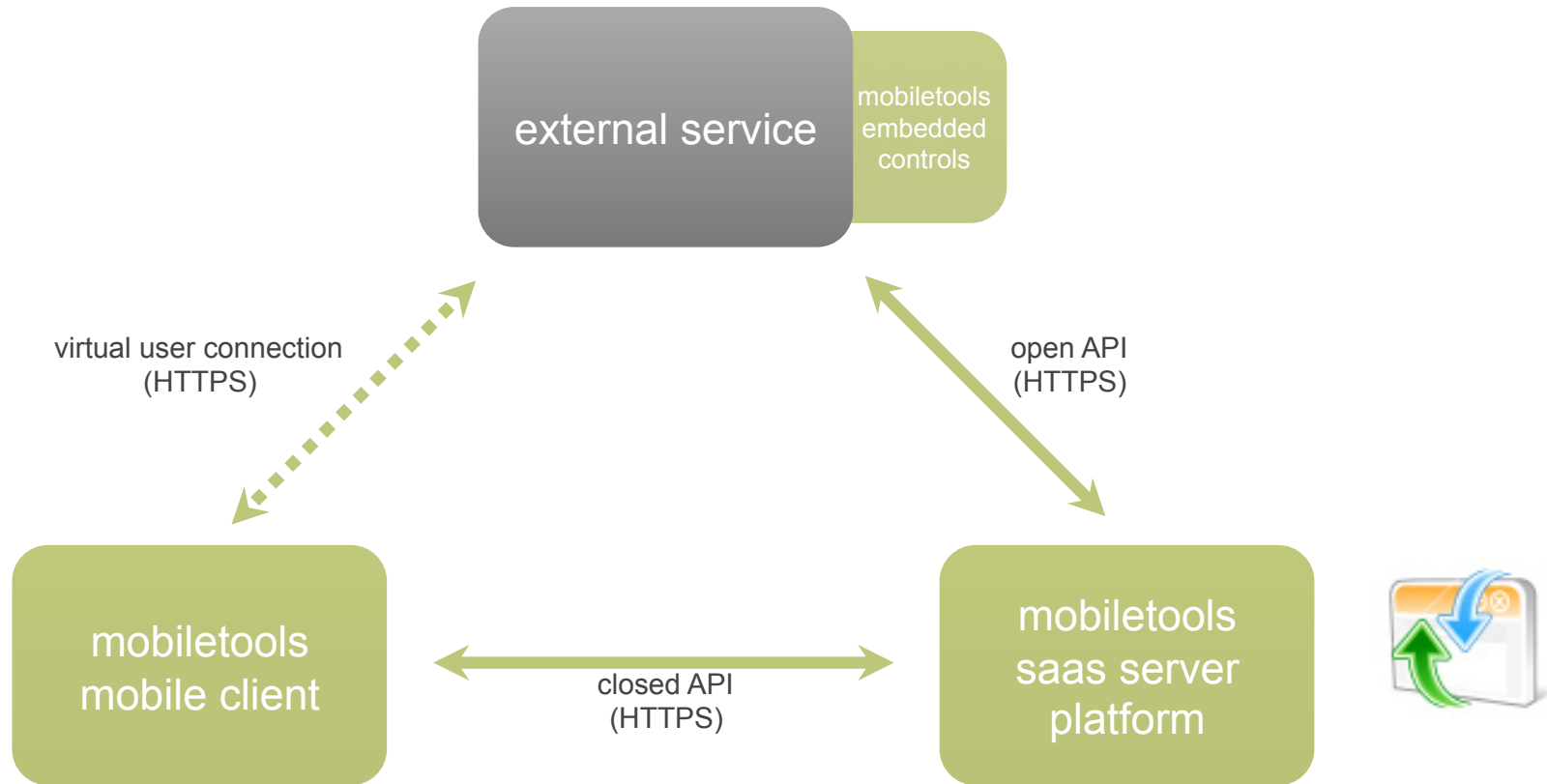
total experience through
mobility

our approach

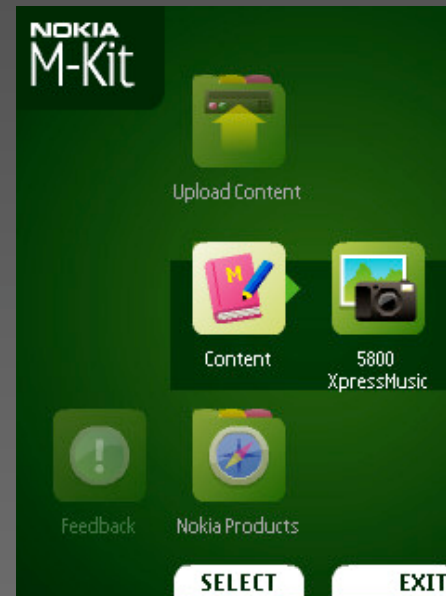
what do we do?

we enable service, technology & results
we offer mobile features to existing
systems

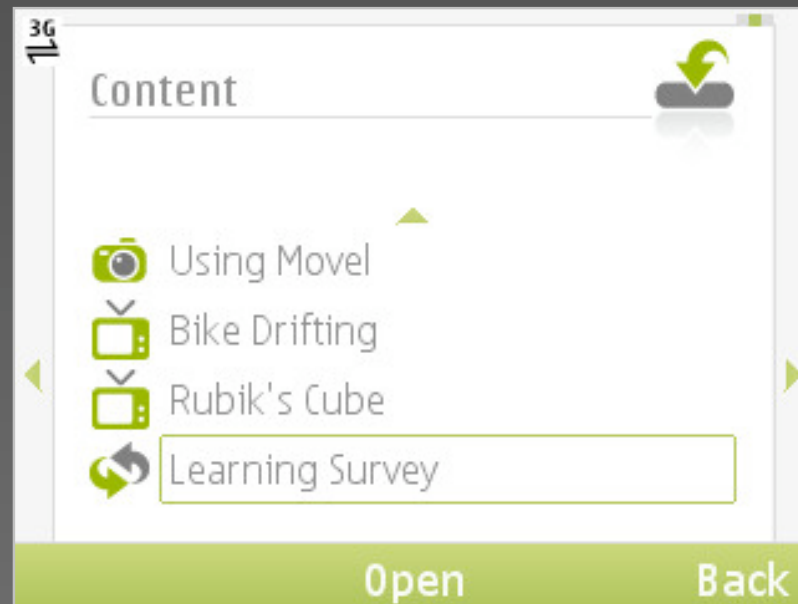
our system is a white-labeled plug-in
mobile client + backend server cloud + open API



our approach



our approach




our approach

36

Rubik's Cube

A 6-year old solves Rubik's Cube in 37 seconds.



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Stop Zoom Back

our approach

3G

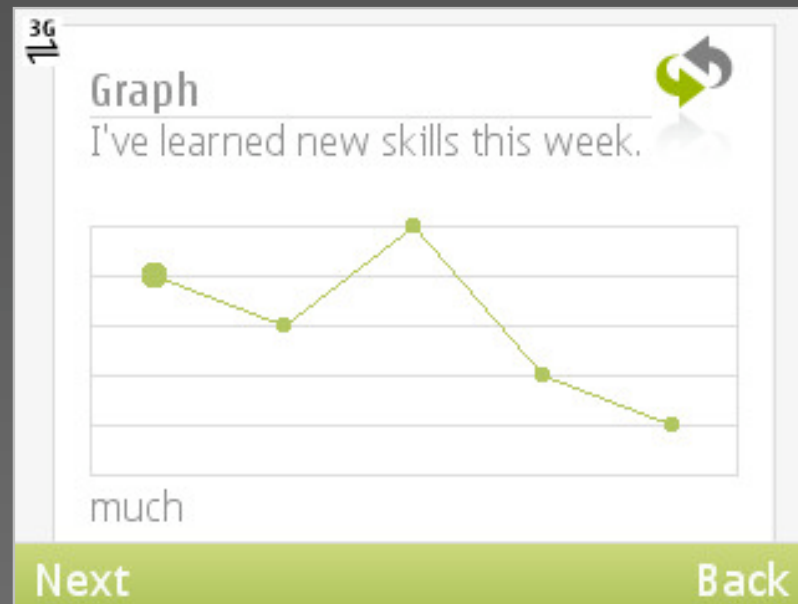
Anywhere Learning

Mobile learning is learning anywhere.

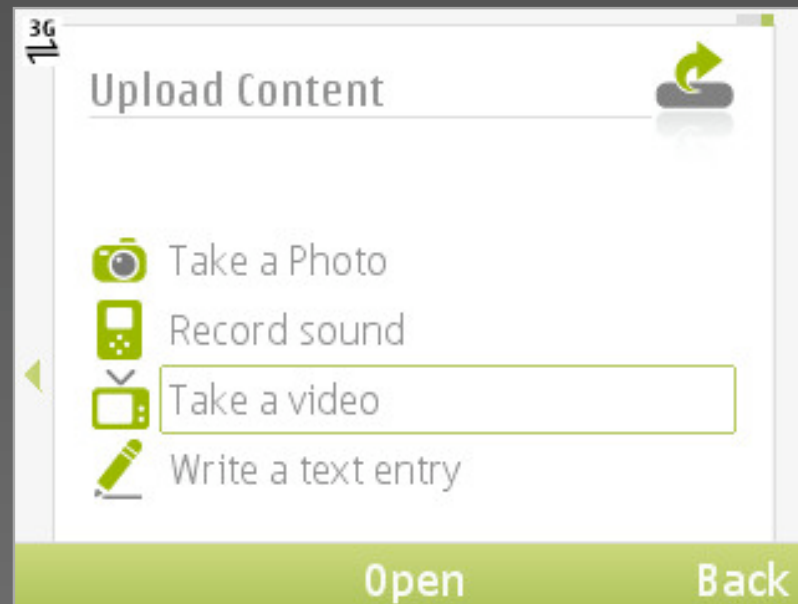


Zoom Back

our approach



our approach



our approach

system features:
share & collaborate with videos,
podcasts, blog posts
deploy mobile content to users
create questionnaires receive uploads of
user-made media create reports with
specified filters create and control virtual
user groups integrate to social network
services
notify users with sms messages

our approach

advantages:

well-spent support resources
more structure
to process
real-time knowledge on process
situation

increase in motivation
escalation in activity
= results up, costs down

our approach

our technology helps
companies to spark change in
their people